

Trends Update – Issue 13 (1 June 2005)

Weather

- Parts of the UK see their hottest May day for more than 50 years with temperatures of 32* C

Transport and tour operator news

- From end October Ryanair is launching daily service to Stansted from Gdansk, Bydgoszcz, Szczecin and Rzeszow in Poland and twice daily flights from Bratislava the Slovak capital
- The Hungarian national airline Malev is expected to join the oneworld alliance within the next 18 months
- easyJet announces a small pre-tax loss in the six months to March 2005
- Ryanair announce a 19% increase in annual profits, but warns that continued high oil prices pose a risk to future profits
- Alitalia reports a net loss of €812 million in 2004
- BAA confirms that the earliest date at which a second runway could be operational at Stansted (subject to planning permission) is 2013
- Reports from Australia suggest the A380 may now not enter service until early 2007

Domestic Economic News

- CBI cuts its UK growth forecast for 2005 from 2.7% to 2.5%
- UK consumer confidence drops slightly for the second consecutive month

European Economic News

- The French employers' federation says the "no" vote will further weaken the French economy

US Economic News

- Revised US economic data suggests that growth in Q1 2005 stood at 3.6% - higher than first thought
- US Consumer confidence rebounds in May after a sharp fall in April

Global Economic News

- The African economy grew by just over 5% in 2004, the best performance in nearly a decade
- Japan's unemployment falls to a six-year low

Domestic Tourism News

- The number of UK beaches failing to meet EU water quality standards has increased from 26 to 52 over the past year according to the Marine Conservation Society

Global Tourism News

- Provisional 2004 WTO data confirms that the UK retained 6th place in the world international arrivals rankings, accounting for 3.6% of all international arrivals
- China replaced Italy as the 4th most visited destination thanks to a 27% rise in arrivals – the top 3 destinations remain France, Spain and the USA
- China bans people from the habitats of migratory birds from South East Asia as scores of wild geese infected with the bird flu virus are found dead

Summary of Prevailing Conditions for British Tourism

http://vbnet/Images/Communications/pie%20010605_tcm17-8615.doc

About "Trends Update"

Issued fortnightly TU highlights the latest facts, figures and trends that impact on tourism. TU doesn't cover the main tourism surveys or Market Intelligence Reports circulated separately by International/England Research and Overseas Operations.

Trends and Forecast (Tourism, Economic, Demographic)

<http://vbnet/Communications/PartnershipsPlanning/ForecastingTrends/ForecastingAndTrends.asp>

International Marketing Research

http://vbnet/InternationalMarketing/international_research/default.asp

England Marketing Research

<http://vbnet/EnglandMarketing/EnglandResearch/default.asp>

Market Intelligence Reports

<http://vbnet/OverseasOperations/MarketIntelligenceReports/default.asp>