

Trends Update – Issue 1 (13 December 2004)

Weather

- Across England and Wales November brought well below average totals of sunshine and rainfall, but well above average temperatures

Transport operator news

- From 2007 Eurostar will cease to serve Waterloo International, with all services operating out of St Pancras
- Ryanair announces new routes from Stansted to Spain, Poland and Czech Republic and 9 new routes from Liverpool
- Collapse of Volare an Italian low-cost airline, V-Bird, a low-cost carrier flying out of Dusseldorf and Air Polonia, Poland's first low-cost carrier
- Flybe announces a number of domestic routes from both Leeds/Bradford and Norwich
- Fog disrupts air traffic at Heathrow with many flight cancellations on 3 December
- Virgin Atlantic wins 10 of the new weekly flights to India, BA win 7 and bmi 4.
- BA revenue passenger kms in November up 1% on November 2003, easyJet rpkms up 25%
- BAA handle 3% more passengers through their seven airports in November 2004 compared with a year ago

Domestic Economic Trends

- UK Unemployment falls slightly in October

US Economic News

- US Consumer Confidence falls sharply in November
- The US Dollar continues to weaken, with £1 costing \$1.93 by early December

Global Economic News

- Japan's annual economic growth in third quarter just 0.2%

Global Tourism News

- Domestic air travel in India has increased by 26% in the first six months of the financial year

Other Tourism News

- DCMS say the estimated contribution of tourism to the UK economy is 3.4% (compared to 4.5% previously)

Summary of Prevailing Conditions for British Tourism

http://vbnet/Images/Communications/pie%200312_tcm17-8615.doc

About "Trends Update"

Circulated fortnightly TU highlights the latest facts, figures and trends that impact on tourism in Britain. TU does not cover the main tourism surveys (IPS, Short-Term Trip Tracker), or Market Intelligence Reports – which are all circulated separately by the International and England Research Teams and Overseas Operations.

The Intranet provides far more information – please use the following links to find out about:

Trends and Forecast (Tourism, Economic, Demographic)

<http://vbnet/Communications/PartnershipsPlanning/ForecastingTrends/ForecastingAndTrends.asp>

International Marketing Research

http://vbnet/InternationalMarketing/international_research/default.asp

England Marketing Research

<http://vbnet/EnglandMarketing/EnglandResearch/default.asp>

Market Intelligence Reports

<http://vbnet/OverseasOperations/MarketIntelligenceReports/default.asp>