

IPS 2008

	Volume (million visits)	Value (£bn)	Spend per visit (£s)	Days per visit	International Balance of Payments £bn
1998	25.745	12.671	487	9.0	-6.818
1999	25.394	12.498	487	8.3	-9.522
2000	25.209	12.805	503	8.1	-11.446
2001	22.835	11.306	489	8.3	-14.026
2002	24.180	11.737	481	8.2	-15.225
2003	24.715	11.855	475	8.2	-16.695
2004	27.755	13.047	466	8.2	-17.238
2005	29.971	14.248	471	8.3	-17.906
2006	32.713	16.002	486	8.4	-18.409
2007	32.778	15.960	487	7.7	-19.053
2008	31.888	16.323	511	7.7	-20.515

Top Ten Markets by Volume (2008)

	Visits (000s)	% total
France	3,636	11.4%
Irish Republic	3,070	9.6%
USA	2,950	9.3%
Germany	2,900	9.1%
Spain	1,974	6.2%
Netherlands	1,818	5.7%
Italy	1,639	5.1%
Poland	1,492	4.7%
Belgium	970	3.0%
Australia	955	3.0%

Top Ten Markets by Value (2008)

	Spend (£m)	% total
USA	2,223	13.6%
Germany	1,125	6.9%
France	1,053	6.5%
Irish Republic	983	6.0%
Spain	815	5.0%
Italy	809	5.0%
Australia	769	4.7%
Netherlands	700	4.3%
Canada	522	3.2%
Poland	508	3.1%

Fastest growing markets by value (2000-08)

	Growth £m	%
Poland	447	743%
Irish Republic	412	195%
Spain	406	131%
France	369	118%
Italy	337	110%

Trip purpose breakdown 2008 (%s)

	Visits	Nights	Spend
Holiday	34%	29%	34%
Business	25%	14%	28%
VFR	31%	40%	23%
Study	2%	9%	7%
Misc	8%	7%	7%

Fastest declining markets by value (2000-08)

	Decline £m	%
USA	-529	-64%
Japan	-291	-59%
Israel	-47	-51%
Mexico	-39	-49%
Argentina	-34	-39%

Distribution by area 2008

	Spend*	Visits (m)
London	50%	14.8
Rest of England	38%	14.3
Scotland	8%	2.5
Wales	2%	1.1
Northern Ireland	1%	0.3
Nil Nights	1%	1.7

* excludes transit

Mode of travel in 2008 (% of visits)

Air	75.3%
Sea	14.1%
Tunnel	10.6%

Seasonal spread in 2008 (% of visits)

Jan-Mar	23%
Apr-Jun	26%
Jul-Sep	29%
Oct-Dec	22%

Source: International Passenger Survey, Office for National Statistics, all monetary values are in outturn prices